

# Sonali Gill

CONTENT WRITER | GRAPHIC DESIGNER

## PROFILE:

*I'm a social sciences graduate who aspires to become a graphic designer. I am also a content writer.*

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## EDUCATION:



B.A (Hons), International Relations & Criminology, 2014-2019



Ontario College Certificate, Art Fundamentals, 2019-2020



Certificate, Digital Media Foundations



Certificate, Content Marketing Foundations

## VOLUNTEER WORK:



Festival Usher

## DIGITAL SKILLS



## WORK EXPERIENCE:



Varsity Publications Inc., Toronto

### *Contributing Writer (September 2014- February 2018)*

- Wrote articles on topics relevant to student life including, but not limited to, mental health and social media

### *Layout Designer (September 2017- November 2017)*

- Created new designs for the newspaper using Adobe Creative suite

### *Associate Senior Copy-Editor (October 2015- April 2016)*

- Reviewed the final copies of the newspaper before publication.

### *Copy-editor (September 2014- April 2015)*

- Proof-read initial copies of the newspaper.



Munk School of Global Affairs, Toronto

### *Compliance Analyst (November 2015- August 2017)*

- Tracked the 2015 Antalya and 2016 Huangzhou G20 Summits.

- Researched and analysed Argentina's compliance with Article IV of the IMF and India's compliance with reducing corruption within its territories.



FYI Creative Marketing, Mumbai

### *Web Content Writer (June 2017)*

- Researched women's progress in social, legal, economic and digital fields.

- Managed "The WAR Room" social media presence by creating and curating content resulting in increasing user engagement on the Facebook page from 10 to 20 views a day