

# Sonali Gill

[www.sonaligill.com](http://www.sonaligill.com)

## CONTENT WRITER

### PROFILE:

*I am a content writer with a social sciences background who specializes in creating content about art, culture, history and current affairs. I have significant knowledge of social media marketing, with a particular interest in Search Engine Optimization (SEO)*

### CONTACT:

E: [sonali1396@outlook.com](mailto:sonali1396@outlook.com)

P: 437-970-4143

### WORK EXPERIENCE:

Varsity Publications In., Toronto

#### **Contributing Writer (September 2014- February 2018)**

- Wrote articles on topics relevant to student life including, but not limited to, mental health and social media

#### **Layout Designer (September 2017- November 2017)**

- Designed sections of the newspaper, such as Arts and Comment, every weekend.

#### **Associate Senior Copy Editor (October 2015- April 2016)**

- Reviewed the final copies of the newspaper before publication.

#### **Copyeditor (September 2014- April 2015)**

- Proof-read initial copies of the newspaper.

FYI Creative Marketing, Mumbai

#### **Web Content Writer (June 2017)**

- Ran the organization's women's empowerment Facebook page, while increasing the page's weekly views from 0 to 50.

Munk School of Global Affairs, Toronto

#### **Compliance Analyst (November 2015- August 2017)**

- Tracked the 2015 Antalya and 2016 Huangzhou G20 Summits.

- Researched and analysed Argentina's compliance with Article IV of the IMF and India's compliance with reducing corruption within its territories.

### KEY SKILLS:

- 1) Writing
- 2) Editing
- 3) Research & analysis
- 4) Proof-reading
- 5) Fact-checking
- 6) Photo editing

### EDUCATION:

University of Toronto (2014-19)  
B.A (Honours) Degree  
International Relations &  
Criminology

Sheridan College (2019-20)  
Ontario College Certificate, Art  
Fundamentals

### CERTIFICATIONS:

Lynda.com, **Content Marketing Foundations**

Lynda.com, **Digital Marketing Foundations**

### LANGUAGE SKILLS:

English (Complete Proficiency)

Hindi (Complete Proficiency)

French (Basic Written Proficiency)

### SOFTWARE SKILLS:

